



# **AEON CREDIT SERVICE (ASIA) COMPANY LIMITED**

(Incorporated in Hong Kong with limited liability)
(Stock code: 900)

## INTERIM RESULTS FOR THE SIX MONTHS ENDED 20TH AUGUST 2006

The Directors of AEON Credit Service (Asia) Company Limited (the "Company") are pleased to announce the unaudited consolidated results of the Company and its subsidiary (the "Group" or "AEON Credit") for the six months ended 20th August 2006 and the state of affairs of the Group as at that date together with the comparative

### CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

			date together with					Capital	Investment				
figures as follows:						Share capital HK\$'000	Share premium HK\$'000	redemption reserve HK\$'000	revaluation reserve HK\$'000	Hedging reserve HK\$'000	Dividend reserve HK\$'000	Accumulated profits HK\$'000	Total HK\$'000
CONSOLIDATED INCOME STATEMENT			ded 20th August		At 21st February 2005	41,877	227,330	270	ΠΩΦ 000	(22,960)	43,970	813,668	1,104,155
		2006	2005 (Restated and	Percentage		41,077		270		(22,700)			1,104,133
	Notes	(Unaudited) HK\$'000	unaudited) HK\$'000	change %	Gain on available-for-sale investments Net adjustment on	-	-	-	9,146	-	-	-	9,146
Turnover	5	507,367	460,252	10.2	cash flow hedges					22,676			22,676
Interest income		492,045	448,372	9.7	Net income recognized directly in equity	_	_	_	9,146	22,676	_	- 102 471	31,822 103,471
Interest expense		(72,800)	(60,944)	19.5	Profit for the period							103,471	103,471
Net interest income Other operating income	7	419,245 55,798	387,428 58,809	8.2 (5.1)	Total recognized income for the period Final dividend paid for 2004/05	_	_	_	9,146	22,676	(43,970)	103,471	135,293 (43,970)
Other income	8	2,420	5,139	(52.9)					9,146	22,676	(43,970)	103,471	91,323
Operating income Operating expenses	9	477,463 (179,228)	451,376 (144,303)	5.8 24.2	At 20th August 2005	41,877	227,330	270	9,146	(284)		917,139	1,195,478
Operating profit before impairment allowances		298,235	307,073	(2.9)	At 21st February 2006	41,877	227,330	270	12,479	158	48,158	990,273	1,320,545
Impairment losses and impairment allowances Share of results in an associate		(159,869) 142	(181,637) 30			41,077	227,330	270	12,479		40,150	990,273	1,320,343
Profit before tax		138,508	125,466	10.4	Gain on available-for-sale investments Net adjustment on	-	-	-	2,871	-	-	-	2,871
Income tax expense	10	(24,262)	(21,995)		cash flow hedges					9,214			9,214
Profit for the period		114,246	103,471	10.4	Net income recognized directly in equity Profit for the period	-	_	-	2,871	9,214	-	- 114,246	12,085 114,246
Dividend paid	11	48,158	43,970		Total recognized income								
Earnings per share	12	27.28 HK Cents	24.71 HK Cents		for the period Final dividend paid for 2005/06				2,871	9,214	(48,158)	114,246	126,331 (48,158)
Dividend per share	11	8.5 HK Cents	6.5 HK Cents						2,871	9,214	(48,158)	114,246	78,173
CONSOLIDATED BALANCE SHEET			20th August	20th February	At 20th August 2006	41,877	227,330	270	15,350	9,372		1,104,519	1,398,718
			2006	(Restated and	NOTES TO THE CON	DENSED F	INANCIA	L STATE	MENTS				
		Notes	(Unaudited) HK\$'000	audited) HK\$'000	For the six months ender	d 20th Augu	ıst 2006						
Non-current assets Property, plant and equipment		13	99,902	97,199	1. STATUTORY FINA The financial inform	nation relatin	g to any fin		ds included in	these interior	m results is	unaudited a	nd does not
Investment in associates Available-for-sale investments		13	41,226 67,941	2,220 65,070	constitute the Group				1 1001 E 1	2005:	1 . 16		c
Credit card receivables		14 15	80,941	34,110	The financial inform statements of the Co are available from th	ompany for th	at financial	year. Statuto	ory financial st	tatements for	the year en	ided 20th Fe	bruary 2006
Instalment loans receivable Hire purchase debtors		16	419,237 17,274	352,591 17,432	statements in their re					F			
Deferred tax assets Restricted cash		_	500	7,017 120,000	2. BASIS OF PREPAR The condensed con	solidated fin							
			727,021	695,639	requirements of App Limited (the "Listin	ng Rules") and	d the Hong	Kong Accou	nting Standard	d ("HKAS")	34 Interim	Financial Re	porting and
Current assets		_			other relevant HKAS Kong Institute of Ce					orting Standa	iius ( IIKI N	iss ) issued	by the Hong
Investments held for trading Derivative financial instruments		20	2,675 11,844	2,377 12,894	3. ADOPTION OF NE In the current interi								idments and
Credit card receivables Instalment loans receivable		14 15	2,456,425 746,244	2,421,535 704,343	interpretations ("nev are either effective f	for accounting	periods beg	ginning on o	r after 1st Dec	ember 2005	or 1st Janua	ry 2006. The	application
Hire purchase debtors Prepayments, deposits, interest receivable ar	nd other de	16 ebtors 18	104,504 122,471	117,804 160,697	of the new HKFRSs prepared and presen (Amendment) Ordina	nted, except f	for HKAS 2	7 (Revised),	which has be	en revised a	is a consequ	uence of the	Companies
Restricted cash Time deposits			120,000 158,415	237,519	of a "subsidiary" to is required to consoli	make it more idate the spec	closely aligi ial purpose e	ned with HK entity under a	AS 27. As a reasset securitisa	esult of the A tion and prep	Amendment ( are consolid	Ordinance, that lated financia	he Company al statements
Bank balances and cash		_	74,098	72,445	for the current period	d. Comparativ	ve figures ha	ve been ame	ended to confo	rm with curre	ent period's	presentation	
		-	3,796,676	3,729,614	The effects of adopt August 2006 and six					ncome states	nent for the	six months	ended 20th
Current liabilities Creditors and accrued charges			118,379	126,078							20	oths ended 2	2005
Amount due to a fellow subsidiary Amount due to ultimate holding company			36,517 10	34,628 52							(Unaudite HK\$'(		(Unaudited) HK\$'000
Issued debt securities Bank borrowings-repayable within one year			281,060 1,369,300	850,000 661,000	Increase in operating						72,2		62,770
Bank overdrafts		20	1,449	2,079	Decrease in operatin Increase in impairme	ng expenses ent losses and	impairment	allowances				201)	1,526 (40,445)
Derivative financial instruments Current tax liabilities		20	2,472 45,792	2,794 33,077	Increase in income to	•					(12,2		(4,200)
		_	1,854,979	1,709,708	Total increase in pro	ofit					57,7	707	19,651
Net current assets		_	1,941,697	2,019,906	Increase in earnings	per share					13.78 ce	nts	4.69 cents
Total assets less current liabilities		_	2,668,718	2,715,545	The effects of adopti 2006 were as follows		S 27 (Revised	d) on the cor	nsolidated bala				•
Capital and reserves		_								20t	h August 20 Unaudito HK\$'(	ed)	(Audited) HK\$'000
Issued capital Share premium and reserves			41,877 1,356,841	41,877 1,278,668	Increase (decrease)	in assets							
		_	1,398,718	1,320,545	Restricted cash and to Credit card receivable	time deposits les	animel-1	other 3.1:			150,6 149,6	016	250,448 382,097
Non-current liabilities		_			Prepayments, deposi Retained interests in Deferred tax assets	ns, interest re i securitisation	n trust	omer debto	15		9,7 (284,9 5		42,492 (456,639) 7,017
Bank borrowings-repayable after one year		-	1,270,000	1,395,000	Increase (decrease)	in liahilitiee	/equity					_	

1,270,000

2,668,718

1,395,000

2,715,545

	capital HK\$'000	premium HK\$'000	reserve HK\$'000	revaluation reserve HK\$'000	reserve HK\$'000	reserve HK\$'000	profits HK\$'000	Total HK\$'000
At 21st February 2005	41,877	227,330	270		(22,960)	43,970	813,668	1,104,155
Gain on available-for-sale investments	_	_	_	9,146	_	_	_	9,146
Net adjustment on cash flow hedges					22,676			22,676
Net income recognized directly in equity Profit for the period				9,146	22,676		103,471	31,822 103,471
Total recognized income for the period Final dividend paid for 2004/05				9,146	22,676	(43,970)	103,471	135,293 (43,970)
				9,146	22,676	(43,970)	103,471	91,323
At 20th August 2005	41,877	227,330	270	9,146	(284)	_	917,139	1,195,478
At 21st February 2006	41,877	227,330	270	12,479	158	48,158	990,273	1,320,545
Gain on available-for-sale investments Net adjustment on cash flow hedges	- 	- 		2,871	9,214	- 		2,871 9,214
Net income recognized directly in equity Profit for the period				2,871	9,214		114,246	12,085 114,246
Total recognized income for the period Final dividend paid for 2005/06				2,871	9,214	(48,158)	114,246	126,331 (48,158)
				2,871	9,214	(48,158)	114,246	78,173
At 20th August 2006	41,877	227,330	270	15,350	9,372		1,104,519	1,398,718

## NDARDS

	2006 (Unaudited) HK\$'000	2005 (Unaudited) HK\$'000
Increase in operating income Decrease in operating expenses Increase in impairment losses and impairment allowances Increase in income tax expense	72,219 2,930 (5,201) (12,241)	62,770 1,526 (40,445) (4,200)
Total increase in profit	57,707	19,651
Increase in earnings per share	13.78 cents	4.69 cents

2006 were as follows:	icci ai 20tii August 200	o and 20th reordary
	20th August 2006	20th February 2006
	(Unaudited)	(Audited)
	HK\$'000	HK\$'000
Increase (decrease) in assets		
Restricted cash and time deposits	150,650	250,448
Credit card receivables	149,016	382,097
Prepayments, deposits, interest receivable and other debtors	9,708	42,492
Retained interests in securitisation trust	(284,945)	(456,639)
Deferred tax assets	500	7,017
Increase (decrease) in liabilities/equity		
Creditors and accrued charges	561	37,170
Issued debt securities	35,964	262,548
Deferred tax liabilities	_	(5,000)
Share premium and reserves	(11,596)	(69,303)

The Group has not early applied the following new standard, amendment or interpretations that have been issued but are not yet effective. The directors of the Company anticipate that the application of these standard, amendment or interpretations will have no material impact on the results and the financial position of the Group.

HKAS 1 (Amendment) Capital Disclosures1 Capital Disclosures'
Financial Instruments: Disclosures'
Applying the Restatement Approach under HKAS29
Financial Reporting in Hyperinflationary Economi
Scope of HKFRS 2<sup>3</sup>
Reassessment of Embedded Derivatives<sup>4</sup> HK(IFRIC)-INT 7 HK(IFRIC)-INT 8 HK(IFRIC)-INT 9

Effective for annual periods beginning on or after 1st January 2007
 Effective for annual periods beginning on or after 1st March 2006
 Effective for annual periods beginning on or after 1st May 2006
 Effective for annual periods beginning on or after 1st June 2006

#### PRINCIPAL ACCOUNTING POLICIES

The condensed consolidated financial statements have been prepared on the historical cost basis, except for certain financial instruments, which are measured at fair values.

The accounting policies used in the condensed financial statements are consistent with those followed in the preparation of the Group's annual financial statements for the year ended 20th February 2006 except for an additional accounting policy described below.

#### Basis of Consolidation

The consolidated financial statements incorporate the financial statements of the Company and its subsidiary.

The results of the subsidiary acquired or disposed of during the period are included in the consolidated income statement from the effective date of acquisition or up to the effective date of disposal, as appropriate

Where necessary, adjustments are made to the financial statements of its subsidiary to bring its accounting policies into line with those used by other members of the Group.

All intra-group transactions, balances, income and expenses are eliminated on consolidation.

#### TURNOVER

	Six months ended 20th August		
	2006	2005	
		(Restated and	
	(Unaudited)	unaudited)	
	HK\$'000	HK\$'000	
Interest income	492,045	448,372	
Fees and commissions	15,322	11,880	
	507,367	460,252	

#### BUSINESS SEGMENTS

BUSINESS SEGMENTS
For management purposes, the Group is currently organised into three operating divisions - credit card, instalment loans and hire purchase. These divisions are the basis on which the Group reports its primary segment information.

Principal activities are as follows:

Credit card Provide credit card services to individuals and acquiring services for member-stores Instalment loans

Provide personal loan financing to individuals
Provide vehicle financing and hire purchase financing for household products and other consumer products to individuals Hire purchase

Corporate

Segment information about these businesses is presented below:

#### Six months ended 20th August 2006 (Unaudited)

	Credit Card HK\$'000	Instalment loans HK\$'000	Hire Purchase HK\$'000	and other operations HK\$'000	Combined HK\$'000
CONSOLIDATED INCOME STATEMENT					
TURNOVER	328,269	164,537	4,253	10,308	507,367
RESULT Net interest income Other operating income Other income Impairment losses and impairment allowances	270,041 46,256 (96,597)	145,499 7,888 (61,769)	2,250 - (1,503)	1,455 1,654 2,420	419,245 55,798 2,420 (159,869)
Segment results	219,700	91,618	747	5,529	317,594
Unallocated operating expenses Share of results in an associate					(179,228) 142
Profit before tax Income tax expense					138,508 (24,262)
Profit for the period					114,246
Six months ended 20th August 2005 (Restated and una	udited)				
	Credit Card HK\$'000	Instalment loans HK\$'000	Hire Purchase HK\$'000	Corporate and other operations HK\$'000	Combined HK\$'000
CONSOLIDATED INCOME STATEMENT					
TURNOVER	314,766	137,539	5,348	2,599	460,252
RESULT Net interest income Other operating income Other income (Increase in) reversal of impairment losses and impairment allowances	263,317 50,917 – (147,090)	121,259 7,575 – (36,690)	2,409 18 - 2,143	443 299 5,139	387,428 58,809 5,139 (181,637)
Segment results	167,144	92,144	4,570	5,881	269,739
Unallocated operating expenses Share of results in an associate					(144,303) 30
Profit before tax Income tax expense					125,466 (21,995)
Profit for the period					103,471
OTHER OPERATING INCOME					

Six months end	led 20th August
2006	2005
(Unaudited)	(Restated and unaudited)
HK\$'000	HK\$'000
15,322	11,880
38,822	45,140
802	331
852	1,458
55,798	58,809
	2006 (Unaudited) HK\$'000 15,322 38,822 802 852

In prior period, certain commission and handling charges of HK\$9,647,000, which would have been classified under other operating income under the previous accounting policies, have now been included in the calculation of interest income under the effective interest method upon the adoption of HKAS 39.

## OTHER INCOME

	Six months ended 20th August		
	2006	2005	
	(Unaudited)	(Unaudited)	
	HK\$'000	HK\$'000	
Loss on disposal of property, plant and equipment	(64)	(184)	
Gain on available-for-sale investments	2,187	-	
Unrealized gain on revaluation of investments held for trading	297	1,213	
Gain on derivative financial instruments		4,110	
	2,420	5,139	

#### OPERATING EXPENSES

	Six months ended 20th August		
	2006	2005	
		(Restated and	
	(Unaudited)	unaudited)	
	HK\$'000	HK\$'000	
Administrative expenses	42,524	33,551	
Advertising expenses	20,968	16,300	
Depreciation	21,557	20,710	
Operating lease rentals in respect of rented premises,			
advertising space and equipment	28,227	21,725	
Other operating expenses	19,193	15,041	
Staff costs including directors' emoluments	46,759	36,976	
	179,228	144,303	
INCOME TAX EXPENSE			
	Circ months on	ded 20th Angust	

	Six months en	ded 20th August
	2006	2005
	(Unaudited) HK\$'000	(Restated and unaudited) HK\$'000
Provision for the period Hong Kong	24,262	14,716
Deferred tax assets Current period		7,279
	24,262	21,995

Hong Kong Profits Tax is calculated at 17.5% on the estimated assessable profit for both periods.

#### DIVIDEND

On 28th June 2006, a dividend of 11.5 HK cents (2004/05: 10.5 HK cents) per share amounting to a total of HK\$48,158,000 (2004/05: HK\$43,970,000) was paid to shareholders as the final dividend for 2005/06.

The directors have proposed an interim dividend of 8.5 HK cents (2005/06: 6.5 HK cents) per share payable on or about 13th October 2006 to shareholders whose names appear on the Register of Members on 11th October 2006.

#### EARNINGS PER SHARE 12.

The calculation of earnings per share is based on the unaudited profit for the period of HK\$114,246,000 (2005/06: HK\$103,471,000) and on the number of 418,766,000 (2005/06: 418,766,000) shares in issue during the period.

#### PROPERTY, PLANT AND EQUIPMENT

During the period, the Group leasehold improvements. spent approximately HK\$21.4 million on computer equipment and HK\$2.9 million on

#### CREDIT CARD RECEIVABLES

	20th August 2006 (Unaudited) HK\$'000	20th February 2006 (Restated and audited) HK\$'000
Due:		
Within one year	2,539,030	2,518,328
In the second to fifth year inclusive	83,662	35,227
Impoignant allowerses	2,622,692	2,553,555
Impairment allowances	(22, 281)	(41,377)
- individually assessed	(33,381)	
<ul> <li>collectively assessed</li> </ul>	(51,945)	(56,533)
	(85,326)	(97,910)
	2,537,366	2,455,645
Current portion included under current assets	(2,456,425)	(2,421,535)
Amount due after one year	80,941	34,110

15.

20th August 2006 (Unaudited) HK\$'000	20th February 2006 (Audited) HK\$'000
780,822 438,662	740,148 370,515
(32,120)	(20,422)
<del></del>	1,056,934 (704,343) 352,591
	(Unaudited) HK\$'000 780,822 438,662 1,219,484 (21,883) (32,120) (54,003)

## 16.

Amount due after one year	419,237	352,591
HIRE PURCHASE DEBTORS	20th August 2006 (Unaudited) HK\$'000	20th February 2006 (Audited) HK\$'000
Due: Within one year In the second to fifth year inclusive  Impairment allowances - individually assessed - collectively assessed	106,689 17,594 124,283 (954) (1,551)	(1,337)
Current portion included under current assets	121,778 (104,504)	135,236 (117,804)
Amount due after one year	17,274	17,432

## OVERDUE DEBTOR BALANCE

Set out below is an analysis of the gross debtor balance of credit card receivables, instalment loans receivable and hire purchase debtors, excluding impairment allowances, which is overdue for more than 1 month:

	20th August 2006 (Unaudited)		20th February 2006 (Restated and audited)	
	HK\$'000	%*	HK\$'000	%*
Overdue 1 month but less than 2 months	90,863	2.3	86,871	2.3
Overdue 2 months but less than 3 months	31,530	0.8	34,468	0.9
Overdue 3 months or above	66,044	1.7	81,902	2.1
	188,437	4.8	203,241	5.3

<sup>\*</sup> Percentage of total debtor balance

## PREPAYMENT, DEPOSITS, INTEREST RECEIVABLE AND OTHER DEBTORS

	20th August 2006	20th February 2006
	(Unaudited) HK\$'000	(Restated and audited) HK\$'000
Within one year Impairment allowances	127,875 (5,404)	164,137 (3,440)
	122,471	160,697

#### IMPAIRMENT ALLOWANCES **20th August 2006** 20th February 2006 (Restated and (Unaudited) andited) HK\$'000 HK\$'000 At beginning of the period/year 199,017 158,698 Net charge to the income statement for the period/year Amounts written off during the period/year 159,869 315,965 (182,528) 11,199 (374,177) 17,893 Recoveries during the period/year 147,238 158,698 At end of the period/year Analysis by products as: Credit card receivables (note 14) Instalment loans receivable (note 15) 85,326 97,910 54,003 2,505 5,404 53,729 Hire purchase debtors (note 16) 3,619 Prepayments, deposits, interest receivable and other debtors (note 18) 3,440 147,238 158,698 DERIVATIVE FINANCIAL INSTRUMENTS

The interest rate swaps of the Group with aggregate notional amount of HK\$995,000,000 have fixed interest payments at an average rate of 4.3% for periods up until July 2013 and have floating interest receipts at an average rate of 0.3% plus HIBOR. Interest rate swaps are designated as cash flow hedging instruments from floating rates to fixed rates.

20th August 2006

(Unaudited)

Assets

11.844

Liabilities

HK\$'000

2,472

20th February 2006

(Audited)

HK\$'000

Liabilities

HK\$'000

The fair value of the interest rate swaps are based on HIBOR yield curve at balance sheet date estimated by using the discounted cash flow method.

#### 21. PLEDGE OF ASSETS

Interest rate swaps

At 20th August 2006, issued debt securities of the Group were secured by credit card receivables of HK\$580,763,000 (20th February 2006: HK\$1,049,767,000).

#### NTERIM DIVIDEND

The directors have declared an interim dividend of 8.5 HK cents (2005/06: 6.5 HK cents) per share to shareholders whose names appear on the Register of Members of the Company on 11th October 2006. Dividend warrants will be despatched on or about 13th October 2006.

#### CLOSURE OF REGISTER OF MEMBERS

The Register of Members of the Company will be closed from 4th October 2006 to 11th October 2006, both days inclusive. During this period, no transfer of shares will be registered. In order to qualify for the interim dividend, all transfers of share accompanied by the relevant share certificates must be lodged with the Company's Share Registrars, Secretaries Limited, at 26/F, Tesbury Centre, 28 Queen's Road East, Hong Kong not later than 4:00 p.m. on 3rd October 2006.

#### MANAGEMENT DISCUSSION AND ANALYSIS

#### Financial Review

The private consumption in Hong Kong continued to maintain growth in the first half of 2006, on the back of improving employment incomes, along with a rising stock market and a reviving property market. Consumer sentiment remained unbeaten, even under a rising interest rate environment. During the period under review, the Group continued to record a growth in credit card and personal loan business despite market players moved aggressively into these sectors.

The Group recorded a net profit of HK\$114.2 million for the six months ended 20th August 2006, representing an increase of 10.4% or HK\$10.8 million when compared to HK\$103.4 million in the previous corresponding period. The Group's earnings per share improved from 24.71 HK cents per share in 2005/06 to 27.28 HK cents per share.

On the sales front, the launch of new marketing programs and the recruit of more affinity cardholders have boosted up credit card sales. With the use of the Group's branch and merchant networks to cross-sell different loan products, personal loan sales continued to record a healthy growth. The overall sales volume increased by 17.6% when compared with last year.

With the pick up in sales transactions, interest income recorded an increase of 9.7% from HK\$448.4 million in 2005/06 to HK\$492.0 million. With the increase in HIBOR, average funding cost moved from 4.3% in the first half of last year to 4.9% in the first half of this year. Interest expense in the first half was HK\$72.8 million, an increase of 19.5% when compared with last year. The Group's net interest income recorded an increase of 8.2% to HK\$419.2 million from HK\$387.4 million in 2005/06. Although there was an increase in commission income, the drop in handling and late charges had resulted in the decrease in other operating income by 5.1% from HK\$58.8 million in 2005/06 to HK\$55.8 million for the first six months in 2006/07.

The Group incurred more on advertising expenses to capture the growth of demand in consumer finance market. In addition, following the recruit of more cardholders and the launch of new marketing programs, the Group had spent more on card and loan processing expenses. Together with higher staff and rental costs incurred as a result of the expansion of branch network, operating expenses increased by 24.2% from HK\$144.3 million in 2005/06 to HK\$179.2 million. Consequently, the Group's cost-to-income ratio increased to 37.5% in the first half of this year from 32.0% in 2005/06.

At the operating level before impairment losses and impairment allowances, the Group recorded an operating profit of HK\$298.2 million for the six months ended 20th August 2006, representing a drop of 2.9% from HK\$307.1 million in the previous corresponding period. During the period under review, asset quality continued to improve, with impairment losses and impairment allowances for the first half stood at HK\$159.9 million, a decrease of 12.0% when compared with the same period last year. Impairment allowances amounted to HK\$147.2 million as at 20th August 2006, as compared with HK\$158.7 million as at 20th February 2006.

Despite a keen competition in the market, the Group was able to capitalize on market growth opportunities. This led to an increase in total debtor balance by HK\$163.4 million to HK\$3,966.5 million as at 20th August 2006 as compared to HK\$3,803.1 million as at 20th February 2006. Shareholders' equity was strengthened by 5.9% to HK\$1,398.7 million as at 20th August 2006 mainly due to the increase in accumulated profits and reserves. Net asset value per share (after interim dividend), compared with the net asset value per share as at 20th February 2006, rose 7.1% to HK\$3.3.

## Business Review

The Group had launched a series of marketing initiatives in the first half to boost up card and personal loan sales. The Group had designed tailor-made card acquisition programs with its affinity partners to increase card base and card usage. The Group had also launched new spending campaigns with leading merchants to boost up recurrent transactions and activate sleeping customers. To increase card cash advance sales, the Group extended its ATM network along transportation areas and inside shopping centres, and also launched new promotion programs. With the enlarged customer base and distribution outlets, the Group had been active in cross-selling its personal loan products.

To boost the Group's competitiveness and increase its market share, the Company put efforts in brand strengthening. Besides using new image on AEON signboards and promotional materials, the Group now has one TV commercial that builds its brand acceptance by linking AEON cards to daily usage. Moreover, the Group's new branches at Sheung Wan and Tsim Sha Tsui have adopted new branch design elements.

Five new branches have been opened in Aberdeen, Yau Ma Tei, Cheung Sha Wan, Sheung Wan and Tsim Sha Tsui to extend the service coverage. In addition, the Group has successfully entered the MTR area and installed the first ATM in Choi Hung station.

#### Prospects

Consumer sentiment in Hong Kong continues to remain robust, along with better job prospects and rising incomes. In light of the gradual slackening of economic growth and the coming under control of inflationary pressure, the rate-hiking cycle in the United States is expected to end soon. As players would like to see their market share grow, competition will remain keen. Under this optimistic and competitive business environment, the Group will continue to focus on its existing marketing strategy to launch new products, offer discount benefits and marketing programs, improve service quality and expand service coverage areas.

The Group will continue to launch affinity cards to capture new customer segments and widen its distribution network. At least two more cards will be launched in the second half. A series of marketing programs will also be launched, directing towards card activation in the whole card portfolio through the offering of appealing cardholder privileges, affinity member benefits and bonus point system.

In the second half, the Group plans to open two more branches, which will bring the branch network to 28. This will create new channels for target marketing and foster closer co-operation with discount and affinity merchants. To create a convenient network for cash advance usage, the Group will continue to extend its ATM network along the KCR and MTR areas and inside shopping centres. The Group's ATM network in Hong Kong is now open to China UnionPay members. With the increasing number of mainland visitors coming to Hong Kong, higher usage has been noted.

On China side, AEON Credit Guarantee (China) Co., Ltd., an associate, has signed a cooperative agreement with Bank of Communications on 4th August 2006 and expected to commence guarantee business on hire purchase for electrical appliances and home furniture within the second half. This marks a milestone for the Group's business expansion into China market.

#### FUNDING AND CAPITAL FINANCING

The main objectives of the Group's funding and capital management are essentially the same as that reported in the Company's 2005/06 Annual Report.

The Group relies principally on its internally generated capital and bank borrowings to fund its business. The principal source of internally generated capital is from accumulated profits. As at 20th August 2006, the Group had bank borrowings amounted to HK\$2,639.3 million, with 63.3% being fixed in interest rates. Out of these borrowings, 51.9% will mature within one year, 7.4% between one and two years, 22.0% between two and three years, 10.0% between three and four years and 8.7% over four years. Moreover, the Group had available HK\$360.0 million of undrawn committed borrowing facilities as at balance sheet date in respect of which all conditions precedent had been met. The credit card securitization program had started amortisation in March 2006 and with an outstanding balance of HK\$281.1 million as at 20th August 2006. All the Group's borrowings were denominated in Hong Kong dollars.

The Group continued to maintain a strong financial position. As at 20 August 2006, total debt-to-equity ratio was 2.23. Taking into account the financial resources available to the Group including internally generated funds and available banking facilities, the Group has sufficient working capital to meet its present requirements.

The Group's principal operations were transacted and recorded in Hong Kong dollars. During the period under review, the Group engaged in derivative financial instruments mainly to hedge its exposure on interest rate fluctuations. As at 20th August 2006, capital expenditure commitments entered were mainly related to the purchase of property, plant and equipment.

#### HUMAN RESOURCES

The total number of staff as at 20th August 2006 and 20th February 2006 was 358 and 320 respectively. The Company continues to recognize and reward its staff similar to that disclosed in the Company's 2005/06 Annual Report.

### INTERIM FINANCIAL INFORMATION

The Audit Committee has reviewed the unaudited consolidated interim results for the six months ended 20th August 2006. The Group's interim report for the six months ended 20th August 2006 has been reviewed in accordance with the Statement of Auditing Standards 700 "Engagements to review interim financial reports", issued by the Hong Kong Institute of Certified Public Accountants, by Deloitte Touche Tohmatsu, whose unmodified review report is included in the interim financial report to be sent to shareholders.

## CODE ON CORPORATE GOVERNANCE PRACTICES

None of the directors of the Company is aware of information that would reasonably indicate that the Company is not, or was not for any part of the accounting period covered by the interim report, in compliance with the code provisions of the Code on Corporate Governance Practices (the "Code") as set out in Appendix 14 of the Listing Rules except for the deviation from the code provisions A.4.1, A.4.2 and E.1.2 of the Code.

Subsequent to the publication of the Corporate Governance Report included in the Company's 2005/06 Annual Report:

- (i) a special resolution was passed at the Company's 2006 Annual General Meeting to amend the Articles of Association of the Company to comply with the first sentence of the code provision A.4.2 to the effect that any director appointed to fill a causal vacancy or as addition to the Board shall be subject to election by shareholders at the first general meeting after his appointment;
- (ii) a third independent non-executive director was appointed on 26th June 2006 to comply with the minimum number required under Rule 3.10(1) of the Listing Rules.

The code provision A.4.1 provides that non-executive directors should be appointed for a specific term, subject to re-election. The second sentence of the code provision A.4.2 provides that every director, including those appointed for a specific term, should be subject to retirement by rotation at least once every three years. The Company's non-executive directors are not appointed for a specific term and directors are not subject to retirement by rotation. However, all directors, including executive, non-executive and independent non-executive, are subject to retirement at each annual general meeting of the Company in accordance with the Company's Articles of Association. As such, the Board considers that sufficient measures have been taken to ensure that the Company's corporate governance practices are no less exacting than those in the Code.

At the Company's 2006 Annual General Meeting, the Chairman of the Board did not attend the meeting but appointed the Managing Director to chair the meeting. This constitutes a deviation from the code provision E.1.2, which provides that the chairman of the board should attend the annual general meeting.

## MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 of the Listing Rules. Having made specific enquiry of all directors, all directors confirmed that they have complied with the required standard set out in the Model Code throughout the period under review.

## PURCHASE, SALE OR REDEMPTION OF LISTED SECURITIES

During the period, there was no purchase, sale or redemption by the Company of its listed securities.

## PUBLICATION OF RESULTS ON THE STOCK EXCHANGE'S WEBSITE

The 2006/07 interim report of the Group, as well as this announcement of interim results, containing all the relevant information required by the Listing Rules will be published on the Stock Exchange's website in due course.

## BOARD OF DIRECTORS

As at the date of this announcement, the executive directors are Mr. Masanori Kosaka (Managing Director), Mr. Lai Yuk Kwong (Deputy Managing Director), Ms. Koh Yik Kung, Mr. Pan Shu Pin, Ban, Mr. Tomoyuki Kawahara, Mr. Fung Kam Shing, Barry; the non-executive directors are Mr. Yoshiki Mori (Chairman) and Mr. Kazuhide Kamitani; and the independent non-executive directors are Mr. Tsang Wing Hong, Mr. Wong Hin Wing and Dr. Hui Ching Shan.

By order of the Board MASANORI KOSAKA Managing Director